



## KEITH SNIDER NAMED SENIOR POLICY ANALYST AT HEALTH POLICY SOURCE, INC.

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Washington, D.C. -- Health Policy Source, Inc. is pleased to announce the appointment of veteran healthcare journalist Keith Snider as Senior Health Policy Analyst. Mr. Snider will provide policy analysis and support for the firm's diverse clientele.

Mr. Snider joins Health Policy Source, Inc. from Bloomberg News, where he spent five years covering healthcare in the company's Washington, D.C., bureau. He followed the hospital industry, managed care insurers and medical device manufacturers, and wrote about issues such as the Medicare prescription drug benefit, healthcare costs and the uninsured. Mr. Snider also has extensive experience interpreting Washington policymaking for a sophisticated audience of Wall Street investors and money managers. All told, Snider has more than 7 years experience covering the healthcare sector and 20 years as a journalist.

"Keith brings a winning combination to the firm. He not only understands the detailed policies impacting our federal healthcare system, but he also provides tremendous perspective and insight around the politics of the healthcare environment. We are thrilled to have him join our team", said Monica Tencate, President of the firm.

Prior to his tenure at Bloomberg, Mr. Snider was a veteran business journalist for The Tennessean, located in Nashville, Tennessee, and one of the biggest newspapers in the Gannett chain. While at The Tennessean, he covered the for-profit hospital industry, venture-capital investing in one of healthcare's busiest markets, and the effect of reimbursement cuts under the Balanced Budget Act of 1997 on not-for-profit hospitals, such as Vanderbilt University Medical Center.

Mr. Snider's responsibilities will focus on Medicare and Medicaid issues for Health Policy Source, Inc.'s clients. And his coverage of these programs comes at a critical juncture-- with the implementation of the new Medicare prescription drug benefit, Medicare Advantage program, and chronic care initiatives, as well as the increasing focus on quality and performance under Medicare and Medicaid reform.

"I am delighted to have an opportunity to join Monica (Tencate) and Dan (Boston) in this growing firm," Snider said. "I have a great deal of respect for their work and look forward to being an integral part of the Health Policy Source team as we strive to offer the best possible service for our clients."

Health Policy Source, Inc., based in Washington, D.C., is a "boutique" healthcare firm, specializing in federal healthcare programs including Medicare, Medicaid, the uninsured and public health policies. The firm prides itself on providing personalized service to develop policy, strategy and advocacy agendas tailored to meet the individual needs of each client. By combining expertise in policy analysis and legislation with high-level strategy and advocacy services, they are able to work closely with businesses and organizations to achieve their healthcare objectives.